## Matt Campbell, PhD, PE is an accomplished coastal engineer that

has been innovating nature-based approaches for coastal resiliency for 20 years across multiple industries globally. His experience also includes assessment of coastal hazards and marine ecology using artificial intelligence and machine learning. He received his BS and MS in Biological Engineering from LSU and his PhD in Biological Engineering from NC State. He founded his first company, ORA Technologies, in 2005 to develop innovative coastal engineering technologies that work in concert with marine ecology and have led the market in nature-based solutions in the Gulf of Mexico. In 2018, he conceptualized and patented the core Natrx 3D concrete printing technology to restore natural infrastructure. In 2019, Dr. Campbell and his fellow co-founders formed Natrx where they continue to develop technology and build a team to achieve their mission and vision.



