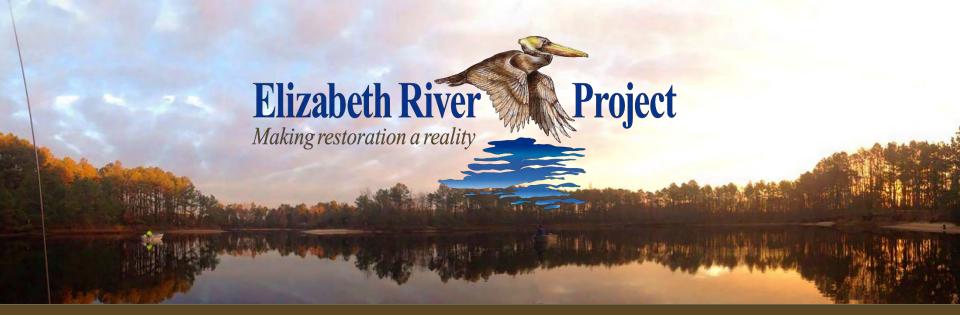
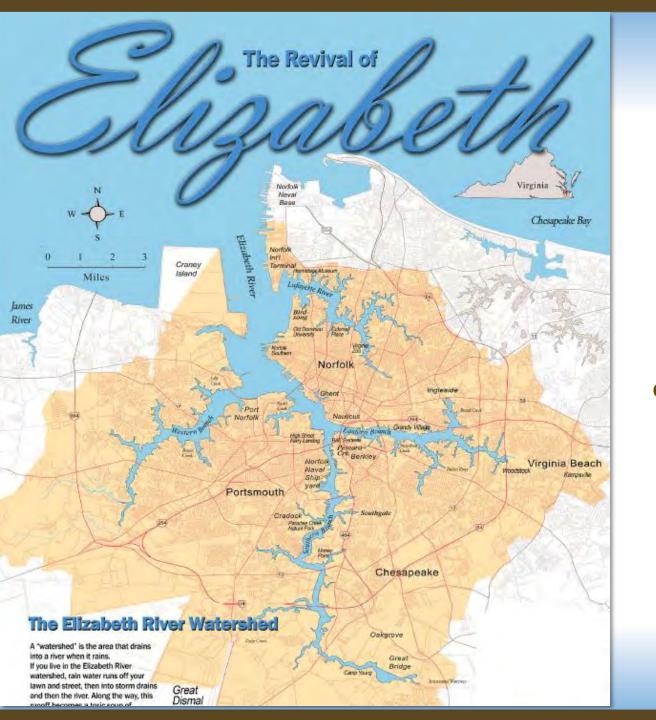
VIMS Tidal Wetlands Workshop Residential-Scale Case Studies

Barbara Gavin River Star Homes Program Manager June 14, 2018





Mission:
Restore the Elizabeth
River to the highest
practical level of
environmental quality
through partnerships







River Star Homes

Recruiting homeowners since 2011

There are almost 4,700 River Star Homes in the Elizabeth River Watershed committed to seven behavior changes for environmental sustainability.

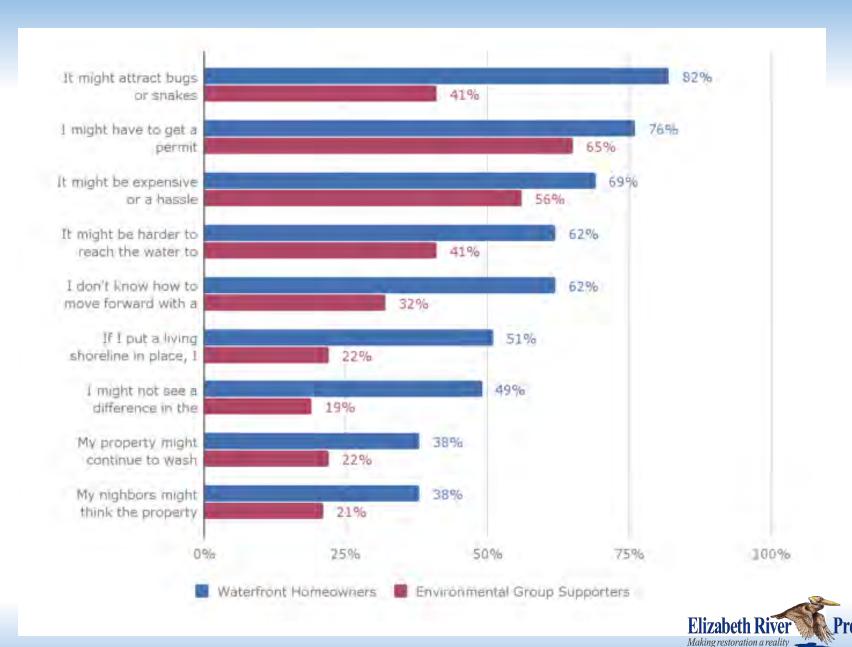
- 2014 began contracting with the City of Norfolk
- 2015 began contracting with the City of Chesapeake
- ▼ 2017 began contracting with the City of Virginia Beach

Living Shoreline Benefits & Barriers Survey

- Survey conducted with Water Words that Work
- Audience waterfront homeowners, including ERP supporters
- ★ Key results
 - ERP supporters think highly of living shorelines, waterfront homeowners do not
 - Environmental groups are most trusted source for information on living shorelines
 - Feel good messages are most persuasive
 - "Bugs & Snakes", permitting process, and cost all big barriers
- Incorporated into process for finding projects







Living Shoreline Process

- River Star Homes Living Shoreline Process
 - Outreach to new & existing RSH and community
 - ▼ Homeowner signs up for site visit, ERP determines if site will work



Living Shoreline Process

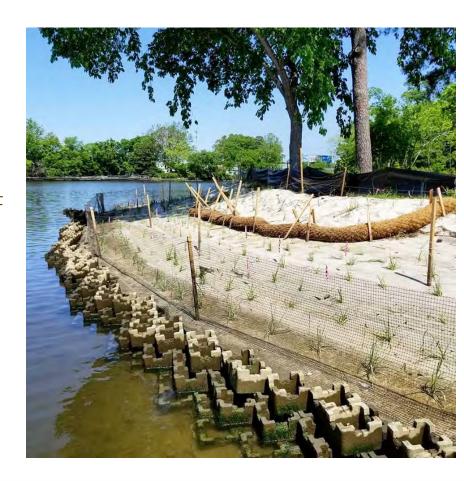


- River Star Homes Living Shoreline Process
 - Project designed by contractor or in-house by ERP
 - ERP completes permit applications, coordinates with VMRC, USACE, City officials as needed
 - ERP oversees construction or coordination with contractor, final invoicing, maintains contact with homeowner for maintenance
 - ERP reports BMP dimensions, pollution reduction credits



Site Scale Examples – Westminster Ave

- Hybrid Living Shoreline
 - Oyster reef and Coir logs used
- 165 linear ft. & 1,350 sq. ft.
- CBPA coordination required
 - No tree removal after April 15th
- Cost share from City of Norfolk and NFWF
- Homeowner referred to ERP by Norfolk Env't. planning Manager
- Riparian Buffer being designed
- Key Take Away: Some sites need multiple approaches



Site Specific Examples – Oaklette Drive

- 200 Linear ft., 2,200 sq. ft. living shoreline along entire shoreline
- Riparian buffer installed fall 2017
- Experienced rills in sand from upland high-velocity stormwater run off
- Key Take Away: upland protection sometimes crucial for success



Site Specific Examples – Oaklette Drive

- 200 Linear ft., 2,200 sq. ft. living shoreline along entire shoreline April 2017
- Riparian buffer installed fall 2017
- Experienced rills in sand from upland high-velocity stormwater run off
- Key Take Away: Maintain clear understanding of client expectations vs reality





Site Specific Examples – Oaklette Drive







Key Take-Home Messages

- Understand perceived barriers to living shorelines
- Project completion is dependent on multiple factors
 - Time of year, site acquisition, contractor scheduling, permitting process, cost
- Tevery project site is different, visit many to find a few
- Manage client expectations Patience is a virtue!



